



## CYBER SECURITY AWARENESS PROGRAM™ FOR EMPLOYEES

### NOT JUST ANOTHER TRAINING SOLUTION

We offer a complete, one-of-a-kind program. It's not just another piece of the training puzzle; it's the entire puzzle, and it's ready to use. Our comprehensive security awareness program includes all the educational materials you'll ever need and in an assortment of media types for every style of learning. There's no need to purchase posters from one vendor and videos from another when we offer everything you need to educate your staff.

### EVERYTHING YOU NEED IN ONE PLACE

If you don't have a security educator on your staff or at least an advocate for security awareness training to develop training content, this program will prove invaluable. We've made security awareness education easy! Our extensive and cultivated repository is overflowing with articles, videos, tools, games and other resources to help you establish and/or embellish your Cyber Security Awareness Program™. And it's all in one place for easy access.

### SELF-SERVICE

- Everything you need in a single portal.
- Ready-to-go resources.
- Enjoy significant cost savings.
- Administer the program any way you like.
- Deliver a consistent awareness message.
- Promote brand loyalty, employee satisfaction and retention.

### FLEXIBLE DEPLOYMENT OPTIONS

The program comes complete with 12 ready-made and versatile toolkits. Quickly implement and document an effective and compelling security awareness program for your staff.

### PROGRAM-IN-A-BOX



Security awareness content for your website.

Always serve fresh information.

employees never leave your site.

### Security Awareness Program Benefits

- ✓ Demonstrate to regulators and clients that you are meeting security awareness initiatives.
- ✓ Create cross-sales and new-sales opportunities by conducting security workshops.
- ✓ Drive new product adoption.
- ✓ Create new recurring revenue by selling products such as Cyber-Crime Insurance.
- ✓ Integrate with Social Media initiatives.
- ✓ Onboarding of new prospective relationships with larger commercial clients.
- ✓ Instill confidence in your employees that using an electronic channel is safe.
- ✓ Reduce liability and risk of litigation by offering free security education.

## CYBER SECURITY AWARENESS PROGRAM™ FOR EMPLOYEES

### YOUR CYBER SECURITY AWARENESS PROGRAM™ INCLUDES:

#### DYNAMIC WEBSITE CONTENT

Keep your website up to date with minimal effort. Receive fresh information security awareness (ISA) content.

#### EMAIL COPY

Deliver pre-written email campaigns featuring a variety of security awareness tips.

#### TOOLS FOR YOUR EMPLOYEES

Encourage your employees to assess their technology, policies and procedures with these free tools that will help them ensure optimal data security and system performance.

#### SURVEYS

Comply with Guidance requirements to measure the effectiveness of your CSAP by assessing your employee's knowledge of IT security principles and best practices.

#### WORKSHOPS & WEBINARS

Hold in-person workshops. Educate your high-risk employees and grow your relationships with these ready-to-go PowerPoint presentations – complete with presenters' guides.

#### VIDEOS

Display these engaging, pre-recorded information security awareness videos on your web or mobile site.

#### ON-HOLD MESSAGING SCRIPTS

Reinforce your information security awareness tips through your on-hold messaging.

#### SECURITY AWARENESS POSTERS

Post security awareness posters in your branches and/or offer them to your employees to post in their business.

#### STATEMENT STUFFERS

Receive ready-made materials for use in statement stuffers, mailers, and more.



[www.InfoSightInc.com](http://www.InfoSightInc.com)

877-557-9703

305-828-1003

[Info@InfoSightInc.com](mailto:Info@InfoSightInc.com)

Contact us for more information on how InfoSight can help your organization improve network and IT security, availability and performance. InfoSight serves organizations nationwide with innovative technology solutions and managed services to keep your company secure, resilient, and compliant.