



For Immediate Release
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GERMAN AMERICAN BANK PARTNERS WITH INFOSIGHT INC TO PROVIDE SECURITY AWARENESS TRAINING FOR BANK CUSTOMERS

InfoSight's Customer Security Awareness Program enables financial institutions to quickly and easily educate their banking customers about the potential threats of cybercrime while assisting them in meeting their compliance obligations under the new MFA guidelines.

MIAMI, FL (September 2012) InfoSight Inc. – German American Bank announced it has partnered with InfoSight Inc, a leading provider of IT security and compliance assurance solutions for the financial services industry, to provide security awareness training to its banking customers.

The partnership allows German American Bank to offer [security awareness training](#) to their retail and commercial banking customers regarding the threats of cybercrime through InfoSight's Customer Security Awareness Program (CSAP). The Program provides German American Bank with a custom, bank-branded online training portal that allows their banking customers 24x7 access to more than a dozen information security awareness training courses. The courses teach the dangers of internet transactions, phishing, malware, ACH, wire fraud, hacking for profit, social engineering tactics, and more; and educates users on how to avoid becoming a victim.

InfoSight's [Customer Security Awareness Program](#) and [training portal](#) also helps fulfill the Bank's compliance obligations under the new 2012 multi-factor authentication (MFA) guidance which took effect in January of 2012 requiring financial institutions to manage a robust customer awareness and education effort. The portal allows the Bank to enroll its banking customers in courses, monitor their progress, and easily print reports in response to regulator requests.

As malware becomes more sophisticated and cybercriminals develop increasingly insidious ways to break into personal computers and corporate networks, the FFIEC is working to provide legal requirements for fraud prevention through guidelines such as MFA; and for good reason.

Cybercrime can lead to online fraud, identity theft and [corporate account takeover](#), also known as ACH fraud. ACH stands for Automated Clearing House, a nationwide electronic funds-transfer system which provides for fund-transfers between banks and other financial institutions.

Fraud committed against company bank accounts usually occurs by writing unauthorized checks, through wire fraud, or through ACH fraud. ACH fraud is a growing threat to small and large businesses alike. When computers or login credentials are compromised, cybercriminals can drain funds from a company's bank account and/or alter or create fictitious financial documents.

Because every consumer needs to be educated in IT security best practices, German American Bank's retail customers will also benefit from the Customer Security Awareness Program.

According to Clay Barrett, German American Bank's Vice President of Electronic Banking, the Bank has partnered with InfoSight Inc because of its experience in Managed Security, IT Compliance and Vulnerability solutions, as well as the Company's intimate knowledge of federal banking guidelines.

"InfoSight's Customer Security Awareness Program is the first and most complete in the market," said Barrett. "German American is very excited to be working with InfoSight because the Company has a strong track record for implementing best-of-breed security solutions to financial institutions and is the first vendor to offer such a comprehensive customer security awareness program."

InfoSight's CEO Tom Garcia believes German American Bank's retail and commercial customers will benefit from this partnership, enabling them to have a better understanding of the threats to the security of their information and how to protect themselves.

"Information security awareness training is a key defense against fraud and identity theft," said Garcia. "Providing education for their retail and commercial customers on general information security practices is among the top agenda items for financial institutions as well as regulators."

To learn more about InfoSight's Customer Security Awareness Program (CSAP) and training portal, visit www.mysecurityawareness.com

About German American Bank

German American Bank is a very strong southern Indiana financial services provider, specializing in banking, insurance, and investments for business and retail customers. We enable individuals, families, businesses, and communities in southern Indiana to make sound financial decisions. Gaining a clear understanding of customer needs by truly listening to the customer results in solutions that work. Founded in 1910 and headquartered in Jasper, Indiana, German American has grown to 35 offices in 12 counties. For more information, visit www.germanamericanbank.com or call (800) 482-1314.

About InfoSight Inc

InfoSight, Inc. offers proven, affordable Managed Security, Compliance and Vulnerability Management Services that protect and optimize how an organization's critical information is processed, managed and stored. For more than 10 years, InfoSight has served organizations nationwide minimizing risk exposure and providing the highest levels of security assurance and IT regulatory compliance. InfoSight's services combine consulting with technology including Perimeter Security & Infrastructure Monitoring Services, Hosted Secure Email, Email Archival, Email and Internet Content Management Services, Data Loss Prevention & Privacy Solutions. Assurance Services include Penetration Testing, Vulnerability Assessments, Business Continuity Planning, Enterprise Risk Assessment, Training and Enterprise Security Hardening. For more information, visit www.infosightinc.com or contact us at 305-828-1003.

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