



For Immediate Release
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Security Awareness for Banking Customers and Generating Revenue will be InfoSight's Focus at the GACHA Solutions 2014 Conference

InfoSight will address the concern of financial institutions regarding how to effectively educate their banking customers while revealing how to transform the compliance obligation from expenditure to revenue generator.

MIAMI, FL (September 2014) InfoSight Inc. – Tom Garcia, President and CEO of InfoSight Inc., a provider of Managed Security, IT Compliance and Vulnerability Management services for regulated industries, will address security awareness for banking customers at GACHA'S Solutions 2014 Conference on September 18th in Atlanta, Georgia. GACHA is a regional electronic payments association and a direct member of NACHA with over 300 members from the financial services industry. GACHA provides payments education and training for payment professionals through seminars, webinars, conferences and consulting.

In his presentation, Garcia will show attendees how to successfully implement, or enhance, a profitable customer security awareness program. Participants of the session will walk away with practical advice that they can implement immediately to reduce ACH/wire fraud and corporate account takeover incidents.

"In today's environment, information security awareness is everyone's responsibility," said Tom Garcia CEO of InfoSight Inc. "We believe it's critical that bank employees and their customers have a better understanding of the threats to the security of their information and how to protect themselves."

Because information security awareness training is a key defense against fraud and identity theft, providing education for retail and commercial customers on general information security practices is among the top agenda items for financial institutions as well as regulators. Garcia's presentation, "Customer Security Awareness: A Key Defense against Risk and Fraud," will take place Thursday, September 18, at 3:10 pm.

When it comes to information security, people are as important as technology, policies, procedures, and guidelines. Providing education for retail and commercial customers on threats like phishing, social engineering and general information security practices an indispensable step towards properly managing those risks and reducing fraud.

A recognized thought leader in the financial industry, Garcia has served organizations nationwide by minimizing risk exposure and providing the highest levels of security assurance and regulatory compliance. With more than 25 years of experience, Garcia continues to guide federally-regulated

organizations with their information technology requirements with all major audit and governance authorities.

GACHA Solutions Conference 2014 is designed for industry professionals who have an interest in products and services that successfully improve internal processing procedures. The conference provides education for those who currently originate ACH payments, and those considering their options. Conference attendees will have the opportunity to learn about regulatory changes that impact financial institutions and hear from industry experts about changes facing the payments landscape.

For information on InfoSight's products and services, visit www.infosightinc.com or call **305-828-1003**. To register for the GACHA Solutions Conference 2014, visit www.gachasolutions.org.

About InfoSight Inc.

InfoSight, Inc. offers proven, affordable Cyber Security, Regulatory Compliance, Risk Management and Infrastructure Solutions that protect and optimize how an organization's critical information is processed, managed and stored. InfoSight serves organizations nationwide minimizing risk exposure and providing the highest levels of security assurance and regulatory compliance. InfoSight services combine consulting with technology to provide the highest level of information security available today. For more information, visit www.infosightinc.com or call 305-828-1003.

About GACHA

GACHA, is a Regional Payments Association (RPA) that represents its members as a direct member of NACHA- The Electronic Payments Association. GACHA is a not-for-profit trade association whose main membership includes banks, credit unions, software vendors, payment processors, and other payment professionals. GACHA provides interpretation and operational support in reference to the NACHA Operating Rules

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